

Master of Science in Sport Management PROGRAM OF STUDY (Minimum of 36 credit hours)

CORE REQUIREMENTS

All students must complete the following 12 hours of core requirements

| Core Curriculum Requirements (12 credit hours) | | |
|--|--|-------|
| SMM 5008 | Strategic Management for Sport Organizations | 3 hrs |
| SMM 5003 | Marketing in Sport | 3 hrs |
| SMM 5007 | Sport and the Media | 3 hrs |
| SMM 5002 | Issues in Sport Law | 3 hrs |

CONCENTRATION ELECTIVES

Students may choose either the Athletic Administration or Coaching Electives

Thesis-Track Students should select 12 hours from either list

Non-Thesis Track Students should select 18 hours from either list

| Athletic Administration Concentration Electives | | | Coaching Concentration Electives | | |
|---|------------------------------------|---|----------------------------------|-------------------------------|---|
| SMM 5011 | Athletic Administration | 3 | SMM 5023 | Sport Psychology for Coaches | 3 |
| SMM 5014 | Role of Global Sport | 3 | SMM 5018 | Coaching and Officiating | 3 |
| SMM 5012 | Facility Management in Sports | 3 | SMM 5022 | Sport Analytics | 3 |
| SMM 5016 | Sport Governance | 3 | SMM 5020 | Esports and Management | 3 |
| SMM 5015 | Sport Finance and Fundraising | 3 | SMM 5012 | Facility Management in Sports | 3 |
| SMM 5019 | Commercial Recreation | 3 | SMM 5017 | Athletic Training | 3 |
| SMM 5021 | Rec Programming & Outdoor Planning | 3 | SMM 5013 | Internship | 3 |
| SMM 5013 | Internship | 3 | | | 3 |

CAPSTONE ELECTIVES

Students may choose either:

Thesis Track, requiring the completion of a written thesis and oral defense or

Non-Thesis Track, requiring the completion of a Practicum and Comprehensive Exam

| Thesis-Track Content and Capstone Courses | | | Non-Thesis-Track Content and Capstone Courses | | |
|---|--|---|---|--|------|
| SMM 5006 | Research Methods in Sport Management | 3 | SMM 5005 | Professional Development in Sport | 3 |
| SMM 5000 | Basis Descriptive and Inferential Statistics | 3 | SMM 5004 | Practicum* | 3-12 |
| SMM 5009 | Thesis | 6 | SMM 5001 | Comprehensive Examination (Career Portfolio) | 0 |
| SMM 5010 | Thesis Defense | 0 | | | |

* Practicum Criteria:

0 Years of Coaching/AD/Directors 12 hours

1-2 Years of Coaching/AD/Directors 9 hours

3-4 Years of Coaching/AD/Directors 6 hours

5 or more Years of Coaching/AD/Directors 3 hours

Thesis Track

| | |
|------------------------------------|-----------------|
| Total Core Requirements: | 12 hours |
| Concentration Electives: | 12 hours |
| Thesis Content and Capstone: | 12 hours |
| Total Hours for the Degree: | 36 hours |

Non-Thesis Track

| | |
|------------------------------------|--------------------|
| Total Core Requirements: | 12 hours |
| Concentration Electives: | 18 hours |
| Non-Thesis Content and Capstone: | 6-12 hours |
| Total Hours for the Degree: | 36-45 hours |