

January/February 2007



Volume 1, Issue 2

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**PUBLICATION NEWS DEADLINES:**

First day of each month for e-newsletter: submit to [marieadams@worldnet.att.net](mailto:marieadams@worldnet.att.net) OR [skelly2030@aol.com](mailto:skelly2030@aol.com)

First of February and first of August for TIGER Magazine: submit to email addresses above or mail to: Marie Adams 807 Kinlock Court Columbia, SC 29223 Photos cannot be returned!

**REMINDERS:**

- Spring Planning Meeting in Atlanta, GA: Register by March 6th for a chance to win a FULL free registration.
- Harambee Festival: Feb. 24
- SIAC Basketball Tournament February 28 to March 4, Birmingham, AL
- Founder's Day Convocation March 6th, 11:00 AM HRC Arena
- Founder's Day Rally: March 10th 11:00 AM Antisdell Chapel
- Celebrate Black History Month 365

# ALUMNI E-NEWSLETTER

## A monthly publication of the BCNAA

### FROM THE PRESIDENT: Sheryl Good '89

I would like to express my deepest gratitude to the Executive Committee for attending the 1st Annual Planning Retreat. Excluding the Past National Presidents, we had an 87% attendance rate. That is truly OUTSTANDING!!! I know that it was a major sacrifice for everyone to arrange their busy schedules to attend the retreat, especially those who came from Miami, Maryland and Washington, DC.

Special thanks go to the Retreat Planning Committee, Student Activities, Dining Services, Athletic Department, Office of Alumni Affairs and Public Relations staff for

their assistance in making this retreat a success. They all spent many long hours to ensure that everything flowed seamlessly.

Most importantly, many thanks go out to our sponsors who made it possible for all of us to attend the retreat with minimal expenses from our individual pockets.

We have made tremendous progress toward achieving all of our goals. When we arrive in Atlanta March 22, our reports should reveal that planning has taken place and that progress has been made since January 27th. Please work to implement some of your activities,



BCNAA President Sheryl Good

so you can report on completed activities, not just proposed activities.

I am confident that you will continue to work tirelessly for the good of the college, the BCNAA and for our students who are looking to us to pave the way for them to become faithful and devoted alumni.

See you in Atlanta!!!

### Who Shall Wear the Crown? Why Not Your Club?

We are asking all Club Presidents to submit a name for a contestant for the Miss BCNAA Pageant by **March 2**. Contestants will be recognized during the Spring Planning Meeting.

Remember, all proceeds raised for the Pageant will be applied towards your club's Annual Fund Giving contribution.

Contact Essie Perkins at 803-786-7024 with your Queen's name today!!!



## Atlanta Alumni Club Invites you to Reclaim, Renew and Retain

The 27th BCNAA Spring Planning Meeting will be held in Atlanta from **March 22-25, 2007** at the Westin Atlanta North at Perimeter Hotel. **The deadline for early registration is March 6th.** The cost of full registration is \$140. This fee includes: souvenir bag and t-shirt, welcome reception, continental breakfasts, opening and plenary sessions, Evening of Jazz, Luncheon hosted by the Young Alumni, Tiger Extravaganza and Tiger Night at the Apollo. Please make your hotel reservation by this date as well to ensure the conference rate of \$114.00

per night plus tax.

We are certain you will be pleased with the plenary sessions, workshops and entertainment scheduled for you. We will have a Leadership Workshop especially for our local club presidents Thursday, March 22 at 3:30 PM. **Gwendolyn Boyd, Immediate Past President of Delta Sigma Theta, Inc.** is our keynote speaker for the Opening Plenary Session. Also, please join us as we recognize **Ms. Barbara Moore, the International President of Zeta Phi Beta Sorority, Inc.** and **Ms. Dorothy Wilson**

**Buckhanan, the National Secretary of Alpha Kappa Alpha Sorority, Inc.** An Evening of Jazz will follow this event. President Swinton will bring greetings and the State of the College Address on March 24th. You will also have an opportunity to meet and greet our new football coach, Mr. Stanley Conner, March 23rd.

Please come prepared to take in the sights, sounds, rich history and foods of Atlanta, **"Where Everyday is an Opening Day."**

## CAMPAIGN UPDATES FOR MISSION: POSSIBLE AFG CAMPAIGN

As we are rapidly approaching the deadline for the Annual Fund Giving Campaign, please be reminded of your obligation to this effort. We need everyone to help in reaching our goal of **\$1,000,000 by June 30, 2007.** Hopefully, you have shared with other alumni the pledge cards that were passed out during the Retreat Weekend. It is of the utmost importance that you monitor these cards and submit them to the office of

Alumni Affairs, along with the payments, as soon as possible.

Remember, there are several methods you may utilize in making payments: automatic bank debit, on-line payments and periodic club payments. Also, consider the Matching Private Company Fund Provision that you may be able to use.

We have challenged the Executive

**"Each of you must give as you have made up your mind, not reluctantly or under compulsion, for God loves a cheerful giver."**

Committee and Club Presidents to be leaders in this campaign by setting an example for others to follow by contributing at least **\$500.**

## YOUR GIFT WILL MAKE A DIFFERENCE

- 20 PEOPLE @ \$5,000 EACH = \$100,000
- 25 PEOPLE @ \$2,500 EACH = \$ 62, 500
- 500 PEOPLE @ \$1,000 EACH = \$500,000
- 250 PEOPLE @ \$ 500 EACH = \$ 125,000
- 100 PEOPLE @ \$ 250 EACH = \$ 25,000
- 1000 PEOPLE @ \$137 EACH = \$137,000
- 255 PEOPLE @ \$100 EACH = \$ 25,500
- 1000 PEOPLE @ 25 EACH = \$ 25,000
- TOTAL : \$1,000,000**

IF YOU HAVE ANY QUESTIONS, PLEASE CALL OR EMAIL:

TESHINE GOOD

Phone # 678-354-1105

E-mail: teshineg@bellsouth.net

MARLENE MCCLERKLIN

Phone # 803-786-2521

Email: Mmmclerklin1@netzero.net



## Meet and Greet the Presidents

The BCNAA conducted six "Meet and Greet the Presidents" Gatherings that were held over a two-weekend period the first weeks of December in Summerville, SC; Augusta, GA; Charlotte, NC; and Simpsonville, SC. The remaining two were held in January in Georgetown, SC; and Columbia, SC (Tiger West Club). **Approximately 82 alumni from surrounding areas attended and over \$13,000 in Annual Fund Giving pledges were received as a result of these gatherings.**

The purpose of these gatherings was to provide alumni an opportunity to meet

the President of Benedict College – Dr. David H. Swinton and the President of the Benedict College National Alumni Association – Sheryl Good. Additionally, the gatherings served as a vehicle for the Annual Fund Giving Chair, Teshine Good, to promote the Mission: Possible Annual Fund Giving Campaign which has a goal of raising \$1,000,000 by June 30, 2007. The Alumni Affairs Director, Ada Brown Belton, and the Southern Region Vice President, Walter Good, attended all four gatherings. Several other committee chairs made presentations at their respective gatherings: Membership (Kenneth Marion), Scholarship (Delores

Gray), Young Alumni (Tiara Bryant), and Scholarship (Dr. Rudolph Gordon).

If any club is interested in hosting a "Meet and Greet the Presidents", please notify Sheryl Good or Ada Belton.



## Membership Lapel Pins For Sale

**AVAILABLE NOW - BCNAA LAPEL PINS!**

BCNAA lapel pins are available for \$10.00 for Life Members and Regular Members. Pins may be purchased at the Spring Planning Meeting in Atlanta.

Look for the Life Membership Table

POC: ROBERT JOHNSON, CHAIRPERSON



## Reminders . . . .

### FROM THE LONG RANGE PLANNING COMMITTEE:

Antisdel Chapel Commemorative Plates for sale. Commemorative plates are on sale for \$25. Please don't miss out on purchasing one of these collector items.

Visit [http://www.benedict.edu/bcnaa/other\\_files/bc\\_naa\\_antisdel\\_plate\\_order\\_form.pdf](http://www.benedict.edu/bcnaa/other_files/bc_naa_antisdel_plate_order_form.pdf) to view a replica of the plates and place an

order.

Club Presidents: Please assist the BCNAA by sharing this information with your club members. Submit (1) order form and save on the shipping costs. Or, you can pick up your order during the Spring Planning Meeting.

Please contact Thelma Salmond at 803-765-2795 or Rosena Lucas at 803-754-5015 for more details.

### FROM THE STRATEGIC PLANNING COMMITTEE:

Executive Committee members must submit comments about the BCNAA Draft Strategic Plan to Elsie King Hamler ([ekinghamler@aol.com](mailto:ekinghamler@aol.com)) by March 1, 2007. If you have misplaced the copy you received from the Planning Retreat, please contact Elsie.

## New Alumni Benefits Program

The Membership Committee has developed an Alumni Benefits Program that will help the BCNAA to attract new members. Currently, we have six agreements in place and are pursuing other opportunities. If you have contacts with any other companies, please contact Ken Marion at klmbc81@hotmail.com or 843-327-1694



1-800-835-0894  
Benedict College Code # 112559



1-800-441-1114  
Member Value Program #: TBD



LEBERLAND FINANCIAL  
1-800-540-3352  
[www.leberland.com](http://www.leberland.com)



[www.workingadvantage.com](http://www.workingadvantage.com)  
Contact Alumni Affairs Office for Member ID#

1-800-593-0505  
Corporate Account #:26C2025  
[www.enterprise.com](http://www.enterprise.com)

## SPRING PLANNING MEETING AGENDA

THURSDAY, MARCH 22, 2007	FRIDAY, MARCH 23, 2007	SATURDAY, MARCH 24, 2007
<p style="text-align: center;"><b>12:00 – 7:00 p.m.</b> Registration</p> <p style="text-align: center;"><b>1:30 – 3:00 p.m.</b> Executive Committee Meeting</p> <p style="text-align: center;"><b>3:30 – 5:00 p.m.</b> Club Presidents' Leadership Workshop</p> <p style="text-align: center;"><b>6:00 – 7:30 p.m.</b> Welcome to Atlanta Reception <i>(Heavy hors d'oeuvres will be served)</i></p> <p style="text-align: center;"><b>7:30 – 8:30 p.m.</b> Opening Plenary Session and Alumni Tribute</p> <p style="text-align: center;"><i>Reclaim, Renew, Retain: If Not You, Then Who?</i> <i>Keynote Speaker:</i> <b>Gwendolyn E. Boyd</b> Immediate Past National President Delta Sigma Theta Sorority, Inc.</p> <p style="text-align: center;"><u>Alumni Honorees:</u> <b>Barbara C. Moore</b> International President Zeta Phi Beta Sorority, Inc.</p> <p style="text-align: center;"><b>Dorothy W. Buckhanan</b> National Secretary Alpha Kappa Alpha Sorority, Inc.</p> <p style="text-align: center;"><b>8:30 – 10:00 p.m.</b> Evening of Jazz/ Dessert Reception</p> <p style="text-align: center;"><b>9:45 – 11:30 p.m.</b> Atlanta Club Hospitality</p>	<p style="text-align: center;"><b>6:00 – 7:00 a.m.</b> Tiger Workout</p> <p style="text-align: center;"><b>7:15 – 8:30 a.m.</b> Complimentary Continental Breakfast</p> <p style="text-align: center;"><b>7:30 – 11:30 a.m.</b> Registration</p> <p style="text-align: center;"><b>8:30 – 9:00 a.m.</b> Alumni Memorial Service</p> <p style="text-align: center;"><b>9:15 – 11:45 a.m.</b> Business Session/ Committee Reports</p> <p style="text-align: center;"><b>12:00 – 1:30 p.m.</b> Luncheon Hosted by the Young Alumni <b>Special Guest: Kendrick Faison</b> Executive Director National Fellowship of Black College Leaders</p> <p style="text-align: center;"><b>1:00 – 6:00 p.m.</b> Registration</p> <p style="text-align: center;"><b>1:45 – 3:15 p.m.</b> Committee Reports (Continued)</p> <p style="text-align: center;"><b>3:30 – 5:00 p.m.</b> National Booster Club Meeting w/ Coach Stanley Conner</p> <p style="text-align: center;"><b>7:00 – 1:00 a.m.</b> Tiger Extravaganza (Dinner and Dance Cabaret)</p> <p style="text-align: center;"><b>11:00 – 2:00 a.m.</b> Atlanta Club Hospitality</p>	<p style="text-align: center;"><b>6:00 – 7:00 a.m.</b> Tiger Workout</p> <p style="text-align: center;"><b>7:15 – 8:00 a.m.</b> Complimentary Continental Breakfast</p> <p style="text-align: center;"><b>8:05 – 9:15 a.m.</b> State of the College Address <b>Dr. David H. Swinton, President</b></p> <p style="text-align: center;"><b>9:30 – 10:45 a.m.</b> Recruiting the Best Students</p> <p style="text-align: center;"><u>Presenters:</u> <b>Phyllis Thompson, Director</b> Benedict College Admissions and Student Marketing</p> <p style="text-align: center;"><b>Vareva Harris, Director</b> Benedict College Scholarship</p> <p style="text-align: center;"><b>11:00 – 12:15 a.m.</b> Taking Fundraising to a New Level</p> <p style="text-align: center;"><u>Presenter:</u> <b>James N. Alston, Sr. Vice President NE</b> United Negro College Fund</p> <p style="text-align: center;"><b>1:00 – 3:00 p.m.</b> Family Style Luncheon at Maggiano's Little Italy Restaurant</p> <p style="text-align: center;"><b>4:00 – 7:30 p.m.</b> African American Historical Tour</p> <p style="text-align: center;"><b>8:30 – 10:00 p.m.</b> Tiger Night at the Apollo</p> <p style="text-align: center;"><b>SUNDAY, MARCH 25, 2007</b></p> <p style="text-align: center;"><b>10:45 a.m.</b> Mt. Calvary Baptist Church Rev. Robert Crummie '83 Pastor</p>

# Spring Planning Meeting Announcement

The Atlanta Alumni Club will host an auction during the Spring Planning Meeting on Friday, March 23. Bring your checkbooks, because you will have a chance to win two big ticket items, among others:  
\*Credit card payments will be accepted

You will have the chance to win two (2) Domestic tickets anywhere in the U.S., Canada, Mexico, or the Caribbean on Delta Airlines.

**Minimum Bid: \$750**

You will also have the chance to win two (2) Business Class tickets anywhere that AirTran flies.

**Minimum Bid: \$600**

Reminder: Don't forget to get your FULL Registration in for the Spring Planning Meeting by March 6 for a chance to receive a FREE Full Registration.

## PICTURES FROM THE 1<sup>ST</sup> ANNUAL PLANNING RETREAT



DeVonn Fray, SGA; Marion Hanna, Audit Committee



Marshell McKeever, Hospitality Committee; Mingo Dicks, Constitution & ByLaws Committee



Members of Delta Sigma Theta Sorority



Members of Alpha Kappa Alpha Sorority



Sheryl handing award to BC baseball player



Executive Committee during Team Building Session