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Marie B. Adams, Chair
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PUBLICATION NEWS DEADLINES:

First day of each month for e-newsletter: submit to marieadams@worldnet.att.net OR skelly2030@aol.com

First of February and first of August for TIGER Magazine: submit to email addresses above or mail to: Marie Adams 807 Kinlock Court Columbia, SC 29223 Photos cannot be returned!

REMINDERS:

- If you are not already involved in the BCNAA, consider joining a committee. We could surely use your help because we have "miles to go before we sleep!"
- January 8, 2007: Submit Annual Club Report (Club Presidents)
- January 26-27, 2007: BCNAA Planning Retreat Columbia, SC

ALUMNI E-NEWSLETTER

A monthly publication of the BCNAA

FROM THE PRESIDENT: Sheryl Good '89

Greetings from the Benedict College National Alumni Association! We are extremely excited about our first monthly electronic newsletter. This is one of several strategies that the BCNAA will be employing to improve communication between our membership, local clubs and alumni all over the country.

The Publications Committee has the responsibility for format and edit, but you have to provide them with the information. We need your support to make this tool informative and rich in content. Please submit articles so that this

can remain a viable communication tool for our organization.

Your 2006-2008 Executive Committee has been busy since October 27th. Most of the 22 committee chairs and co-chairs have participated in conference calls with me to discuss goals and plans for the next two years. The Retreat Planning Committee has organized the agenda for the First Annual Planning Retreat. The Strategic Planning Committee has completed its research to define the goals and strategies for the Five Year Strategic Plan. Many other committees are working



Executive Committee Members

tirelessly in pursuit of their goals. As you can see, we are all working hard to improve the BCNAA.

This inaugural newsletter will provide updates and reminders about events, deadlines and activities of interest to you. Look forward to our TIGER Magazine, which will be mailed to all alumni in February of 2007.

First Annual Planning Retreat

The BCNAA First Annual Planning Retreat will be held in Columbia, SC, January 26-27, 2007. The purpose of the Retreat is to engage the Executive Committee in team building and strategic planning.

Benedict College student leaders (SGA Officers, Senior Class Officers, etc.) have been invited to attend. After the business session concludes Saturday afternoon, retreat participants will attend the basketball game at 8:00 PM.



2006-2008 BCNAA GOALS ANNOUNCED

The BCNAA will accomplish its goals for the 2006-2008 term using a Four-Point Partnership Plan. The overarching goal is as follows:

Increase alumni giving contributions, donors and membership

Four-Point Partnership Plan:

1. **STUDENTS:** Create a framework for students that will increase their likelihood of developing attitudes and habits toward Benedict College as alumni that will manifest themselves in regular participation
2. **ALUMNI:** Cultivate strong, vibrant clubs and strengthen the relationship between them and the Association. Promote and encourage intergenerational alumni involvement within the Association that supports Benedict College and perpetuates the Benedict legacy.
3. **ADMINISTRATION:** Identify opportunities where the Association can collaborate with campus departments and Benedict staff to

and support throughout their lives.

implement activities of the Association.

4. **COMMUNITY:** Establish programs that engage the broader community.

NEWS EXTRA:

November 4th: Sheryl Good presented a keynote speech at the Mattie Bell Burney Scholarship Banquet.

November 28th: BCNAA supported the 17th Annual Charter Day Awards Day Dinner in Columbia in the Founder's Category.

Dinner

ANNUAL FUND GIVING CAMPAIGN

The BCNAA has launched the Mission: Possible Campaign during Homecoming 2006 with a goal to raise \$1,000,000 for the 2006-2007 Annual Fund Giving Campaign (AFGC). Approximately \$48,000 in pledges was received from alumni and supporters throughout the weekend.

One of the strategies to achieve this

goal of \$1,000,000 is to visit local clubs and formally announce the campaign. Club presidents have graciously agreed to arrange and host a special holiday gathering to allow us to introduce the Campaign, learn about the BCNAA goals, and meet other BCNAA officers during the first two weeks of December. If your club is interested in hosting a similar event, please contact one of us to discuss arrangements.

"The best time to do something worthwhile is between yesterday and tomorrow."

We are looking forward to working with you and having a prosperous year!

Teshine Good, Atlanta Alumni Club

Marlene McClerklin, Columbia #2

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MESSAGE FROM THE SOUTHERN REGION VICE PRESIDENT

I am honored to be elected as the Southern Regional Vice President for 2006-2008. Out of 48 recorded local clubs, 39 are located in the Southern Region. 30 of the 39 are located in SC! We are soliciting volunteers to serve as District Directors in SC which will be divided into districts:

Upper State: Anderson, Oconee, Pickens,

Greenville, Spartanburg, Cherokee, Edgefield, Saluda, McCormick, Greenwood, Abbeville, Laurens, Union, Chester, York and Lancaster counties.

Middle State: Fairfield, Newberry, Richland, Lexington, Aiken, Barnwell, Allendale, Bamberg, Orangeburg, Calhoun, Clarendon, Sumter, Lee, Kershaw, Chesterfield, Marlboro,

Darlington, Florence, Dillon, and Marion counties

Lower State: Horry, Georgetown, Williamsburg, Berkeley, Charleston, Dorchester, Colleton, Hampton, Jasper and Beaufort counties

If you are interested in one of these positions, please contact me by December 30th.

Contact: Walter Good, Southern Region VP

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