

THE BURROUGHS BUSINESS



MESSAGE FROM THE DEAN



Greetings, Burroughs Family.

In this issue of the Burroughs Business, we reflect on our accomplishments that occurred during Spring and Summer 2023. As you read this issue, you will note that our school has so many reasons to feel proud.

We congratulate the 60 Burroughs students who graduated in May 2023 as part of the largest graduating class in Benedict College's history. Their degrees serve as evidence of their determination and resilience and grant them entry into the ever-growing Burroughs alumni family. We are looking forward to hearing about their future endeavors.

In this issue, we are highlighting our Burroughs students who are placing in national competitions, alumni who are making major career moves, and the growing number of school supporters. We are super proud that the business school's gift to the College - the Burroughs Enterprise, Startup, and Technology (B.E.S.T) Innovation Lab - received national recognition in Year 2 of its existence!

As we step into a new academic year (2023-24) that is filled with promise, we observe the Burroughs takeover of various positions in all areas of campus student leadership starting at the top with our SGA President, Mr. Tarondi Bethea. We also celebrate our 24 Fall 2023 Presidential Trophy Award Recipients. Burroughs students continue to uphold our school's standards of excellence, and the Burroughs faculty are leading the way. They are publishing, presenting, and deepening their expertise. We are extremely proud to highlight the College's South Carolina Independent Colleges and Universities Excellence in Teaching Award Recipient - our very own Dr. Victor Oyinbo.

Amassing accolades really is what we do at Burroughs!

Dr. Tracy Harrell Dunn

Your Dean

HBCU Business Roundtable Student Summit



Two Burroughs seniors – **Taylor McNeil**, a business administration (management) major from Waldorf, Maryland, and **Allysha Fischbacher**, a finance major from Freeport, Bahamas, were selected to attend the HBCU Business Deans Roundtable Student Summit in Orlando, Florida at the KPMG Lakehouse, June 9th-10th. This event was hosted by several corporate sponsors, including KPMG, Deloitte, Dell, HP, and JLL, all of whom provided learning and networking opportunities to students from various HBCUs. Students attended professional development workshops and learned about internship and career opportunities.

Jamal Harris

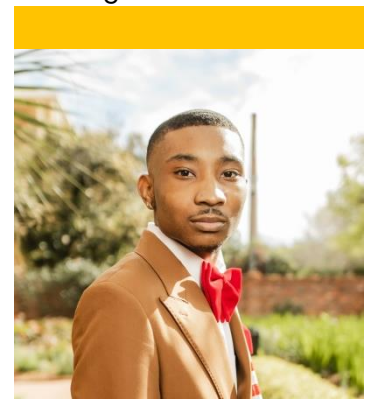


Jamal Harris, a senior business administration (marketing) major from Sumter, South Carolina, was accepted into the Panda Cares Scholars Program.

This program is a collection of scholarship opportunities for high-performing students with a desire for service. The program provides access to rigorous career development training designed to challenge scholars to achieve excellence and raise the bar in campus leadership and community service. Harris attended the training, March 15-18, 2023 in Florida at Disney's Coronada Springs Resort.

Malik Hudson

Malik Hudson, a junior accounting major from Dublin, Georgia, was selected as intern for RATPDEV during Summer 2023. RATP Dev operates and maintains urban and intercity transportation systems on five continents in order to make distances shorter and boost regional economies. In his role, Hudson completed tasks that advanced his knowledge and skills towards accounting and finance in Transit. He was also invited to participate in training and special projects.





Navaud Guscott

Navaud Guscott, a sophomore finance major from Buff Bay, Jamaica, participated in Discover EY as a freshman, January 4-6, 2023. Discover EY is an interactive experience that includes hands-on learning activities and networking with current and future EY (Ernst & Young LLP) professionals. It is limited to approximately 200 college students from across the nation. All travel, lodging, and meal expenses are paid by EY.

Discover EY is a program for freshmen and sophomores who are accounting, business, or technology majors. The conference is designed to support and develop underrepresented minority students within the professional services industry. It is an opportunity to experience exceptional career possibilities among EY service lines, participate in hands-on learning activities, and network with current and future EY professionals. Students who complete Discover EY are eligible for Expedition EY, an interactive, gamified, virtual experience for upperclassmen.



Cameron Seawright

Cameron Seawright, a junior business administration (entrepreneurship) major from Swansea, South Carolina, was awarded the Foot Locker Foundation-UNCF Scholarship.



COMPETITIONS

2023 Parity Project Innovation Challenge

Three Burroughs students were named as finalists in the 2023 Parity Project Innovation Challenge sponsored by Base 11 and Sigma Pi Phi Fraternity (The Boule'). Each placed.

Honorable Mention - **Myana Ford**, a sophomore business administration (marketing) major from North Charleston, South Carolina

Tied for 2nd Place (\$1,000 + Grand Prize Invitation) - **Destiny Harris**, sophomore business administration (management) major from Orangeburg, South Carolina, and

Tied for 2nd Place (\$1,000 + Grand Prize Invitation) - **Iman Jervey**, a senior business administration (entrepreneurship) major from New Castle, Delaware

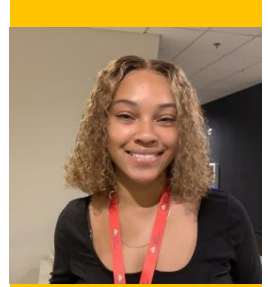
The purpose of the Parity Project Innovation Challenge is to encourage solutions to how science or technology can be used to achieve economic parity for Black America. Winners receive cash prizes and an all-expenses-paid invitation to the Base 11 Grand Prize Showcase—including the opportunity to present their ideas to executives and industry game changers from some of the most influential organizations across America, including visits to the challenge partners at J.P. Morgan Chase and The Executive Leadership Council. The students were encouraged by Prof. Michele Dugar to enter the competition.

The students, competing against 99 other submissions, were required to develop a proposal that addressed the following questions:

1. What is the racial disparity your solution addresses?
2. Describe your solution to address this racial disparity.
3. How would you implement your solution?
4. What are the potential obstacles to implementation?
5. What is the potential impact of your solution?

Each Burroughs student presented a unique idea.

- **Destiny Harris** - Employment Application Bias Eraser App
- **Myana Ford** - VR Technology to Identify Real Estate Problems
- **Iman Jervey** - Portable Telehealth Solution



Myana Ford



Iman Jervey

HBCU Battle of the Brains

Three Burroughs students participated in the 7th annual Historically Black Colleges and Universities (HBCU) Battle of the Brains (HBCU BOTB), March 8 through March 12, 2023 in Austin, TX, where the National Football League served as the title sponsor of the event.

The following Burroughs students joined 3 other Benedict Tigers (Madison Roberts, Shapelle Pinder, and Dachanelle Anderson) to constitute the BC Team:

- **Michael Dawson**, a senior business administration (management) from Orlando, Florida
- **Allysha Fischbacher**, finance major from Freeport, Bahamas, and



- **Navaud Guscott**, a sophomore finance major from Buff Bay, Jamaica

HBCU BOTB pits teams of the best and brightest STEM and Business students from HBCUs across the country against each other as they compete for more than \$50,000 in scholarships. Each team has 24 hours to develop a solution to a proposed business challenge, and make their pitch live in front of an audience. They are judged on analysis, a business/technology solution, a presentation and Q&A, with crowd participation constituting one of the final votes.

“Showcasing the immensely talented students that populate our nation’s HBCUs has been a central focus of the HBCU Battle of the Brains,” said Gregory Gibson, Founder and Executive Director, HBCU BOTB. “

Executives from the various sponsors are on hand during the four-day event, providing guidance and support for participants in a variety of roles including featured speakers, team mentors, and competition judges.

Hosted by HBCU Battle of the Brains, LLC, the competition is designed to support the mission of HBCUs by promoting talented business and STEM students within the African American community, as well as the technology industry, in an engaging and dynamic way.



Honda Campus All-Star Challenge

Michael Dawson, a senior business administration (management) from Orlando, Florida, was a member of the Benedict College Team that competed in the 34th Honda Campus All-Star Challenge (HCASC) National Championship Tournament.

HCASC, America’s premier academic competition among HBCUs established in 1989, annually brings together more than 250 HBCU students, coaches, presidents, and institutional representatives for a tournament that uniquely combines educational and personal development experiences beyond the classroom.

After advancing in the HCASC National Qualifying Tournament in February, Benedict College was one of 32 teams that competed in April on the corporate campus of American Honda in Torrance, Calif., for the HCASC National Championship title and a \$75,000 institutional grant from Honda.

Other members of the team included Charlene A. Hills a junior majoring in English from Plainfield, NJ, Kayla Rolle a senior majoring in English from Freeport, Grand Bahama and Marly Alexandra Pierre a sophomore majoring in Cybersecurity from Roselle, NJ will represent Benedict College. Dr. Brittany F. Morrone will coach the team.

Honda Campus All-Star Challenge is a year-round program celebrating Black excellence and showcasing the academic talents of top HBCU students from across the country. Four-student teams face off in head-to-



Michael Dawson pictured center, back row

head competition and must quickly answer questions about history, science, literature, religion, math, the arts, pop culture, and sports. HCASC challenges students to expand their scope of knowledge on a wide range of topics while also helping to develop their leadership and collaboration skills. With the opportunity to compete against students from other HBCUs, participants build camaraderie, gain mentorship opportunities with HCASC alumni, and make “friends for life.” Beyond the competition, Honda provides development seminars aimed at increasing career readiness and student empowerment.

ACADEMICS

Vincent Sheheen Visits MGT 432 Negotiation Fundamentals

Dr. Shaundra Carr invited Atty Vincent A. Sheheen to speak with her Negotiation Fundamentals class. This course covers different negotiation strategies and how to apply them to simple buyer-seller bargaining, labor-management negotiations as well as other more complex negotiations.

Vincent A. Sheheen, who has been practicing law for over fifteen years in a variety of legal areas and across the state of South Carolina, shared his professional insights. As an attorney, Vincent handles complex business litigation, personal injury claims, employment disputes, workers compensation, and other matters. Mr. Sheheen is also a former member of the SC House of Representatives and the SC Senate. He served as Prosecutor for the City of Camden and is an active Rotarian. Vincent has received numerous local and state awards and recognitions for his public service.

"Atty. Sheheen was a dynamic speaker that encouraged our students to be successful with their careers and life. I am sure my students will never forget the tips that he shared," said Dr. Carr.



Burroughs Finance Program Receives External Funding

The finance program will receive enhancements starting Fall 2023 thanks to grant funding from JP Morgan Chase & UNCF.

The Above and Beyond the Competition (ABC) Program is a transformational professional pathways program designed to prepare students for first-destination placements and advancement in the global financial services sector.

This program allows the College to leverage the strengths of its Career Development Services and the Tyrone Adam Burroughs School of Business and Entrepreneurship. Both units are well positioned to address the high demand for more diverse talent in the banking and finance industry by equipping finance students with credentials, providing them access to networking events with industry professionals, and connecting students with internship and employment opportunities in the financial services industry.

"The banking and finance industry is a global one that requires a workforce reflective of the entire world. Through this grant funding, Benedict College can fulfill the demand for prepared graduates who are ready to work with the skillsets needed to make an impact upon hiring," says Dr. Tracy Washington, chair of the Accounting & Finance Department.

The ABC Program is a 3-year initiative that will allow the business school to acquire training platforms and other resources needed to successfully incorporate the program into the finance coursework.

"The grant funding positions us to create better-equipped finance leaders of tomorrow," says Dr. Tracy Dunn, dean of the Burroughs School of Business & Entrepreneurship.

CO-CURRICULAR PROGRAMMING

Tyrone Adam Burroughs School of Business & Entrepreneurship
presents its
35th Annual Business Week
Theme: *The Future of Work*

Monday March 20	Tuesday March 21	Wednesday March 22	Thursday March 23	Friday March 24
12:00 pm – 1:00 pm	11:00 am – 12:30 pm	1:00 pm – 2:00 pm	2:30 pm – 3:45 pm	1:00 pm – 2:00 pm
N.A. Jenkins Boardroom	Swinton Center	N.A. Jenkins Boardroom	N.A. Jenkins Boardroom	N.A. Jenkins Boardroom
		Business Case Competition Showcase	Financial Literacy Seminar	
Vaughn Reynolds • President, Bank of America Columbia • Market Executive, Merrill Lynch Wealth Management	Dawn Norvell • NielsenIQ (NIQ) • Global Head, Retail Center of Excellence	Featured Teams • HBCU Battle of the Brains • NIMBA Undergraduate Case Competition • HP Business Challenge	Burroughs Students • FIN 333 Personal Finance Class	Travis Mulwee • PepsiCo • HR Senior Manager, Carolinas Market

Business Week

The Burroughs School of Business & Entrepreneurship held its 35th Annual Business Week Celebration in March.

Delta Mu Delta Induction

Seven Burroughs students were inducted into Delta Mu Delta, the international business honor society, in April 2023 under the leadership of its new faculty advisor, Prof. Vivian Dowdy. Below are the names and classifications (at the time of the induction).

- **Wenty S. Bonaby**, a junior accounting major from Exuma, Bahamas
- **Marie D. Butterfield**, a junior finance major from Freeport, Bahamas
- **Kasey M. Cooper**, a senior accounting major from Sumter, South Carolina
- **Allysha G. Fischbacher**, a senior finance major from Freeport, Bahamas
- **Shanice A. Francis**, a senior accounting major from the Freeport, Bahamas
- **Iman R. Jervey**, a junior business administration (entrepreneurship) major from New Castle, Delaware
- **James F. Jordan**, a senior business administration (marketing) major from Vineland, NJ

To qualify for membership in the Beta Gamma Chapter of the International Business Honor Society, Delta Mu Delta (DMD), business students must hold rank in the top 20% of their classes. Delta Mu Delta membership benefits include 1) Lifetime Recognition for Outstanding Academic Achievement, 2) Networking Opportunities, 3) Scholarship Program, and 4) Acknowledgment for Federal Employment.

Delta Mu Delta was founded on November 18, 1913. Five professors from Harvard, Yale, and New York University believed that exceptional students in the field of business should be recognized and rewarded. They founded the Society to provide recognition similar to that given by Phi Beta Kappa in the field of liberal arts.

Delta Mu Delta was incorporated in 1952 and in 1963, was admitted to membership in the Association of Collegiate Honor Societies (ACHS). In 1992, the Delta Mu Delta established an affiliation with the Accreditation

Council for Business Schools and Programs (ACBSP), which requires a school or program to be ACBSP accredited to be eligible for a chapter.

Delta Mu Delta aims to promote higher business education scholarship and recognize and reward scholastic attainment in business subjects. Delta Mu Delta membership provides recognition of excellence for a lifetime. It is the highest recognition a business student can earn.

The Beta Gamma Chapter at Benedict College, chartered on March 31, 1973, is the oldest active chapter of Delta Mu Delta in South Carolina.



Palmer's Speaker Series



The Palmer's Executive Speaker Series was launched in September 2022. The program brings high-ranking executives from the business world to the Benedict College campus to share the stories behind their success, their leadership secrets, and the most significant obstacles they have faced and overcome. Leaders from prominent, highly successful companies share real-world experiences and offer insight into current and future business trends and the challenges decision-makers face in today's global workforce.

The spring semester series brought three high-powered executives to Benedict's campus: Dawn Norvell (Retail Center of Excellence), Dr. Kiara Butler (Diversity Talks), and Rita Cowans (FedEx Services).

Benedict College is proud to launch the Palmer's Executive Speaker Series

The Palmer's Executive Speaker Series brings high-ranking executives from the business world to share the stories behind their success, their leadership secrets, and the most significant obstacles they've faced and overcome.

**March 21, 2023
11:00 AM
Swinton Campus Center**

FEATURED SPEAKER
DAWN E. NORVELL
*Global Head
Retail Center of Excellence*

Benedict College is proud to launch the Palmer's Executive Speaker Series

The Palmer's Executive Speaker Series brings high-ranking executives from the business world to share the stories behind their success, their leadership secrets, and the most significant obstacles they've faced and overcome.

**February 7, 2023
11:00 AM
Swinton Campus Center**

FEATURED SPEAKER
DR. KIARA BUTLER
*Founder and CEO
Diversity Talks*

Benedict College is proud to launch the Palmer's Executive Speaker Series

The Palmer's Executive Speaker Series brings high-ranking executives from the business world to share the stories behind their success, their leadership secrets, and the most significant obstacles they've faced and overcome.

**April 18, 2023
11:00 AM
Swinton Campus Center**

FEATURED SPEAKER
RITA COWANS
*Vice President of Internal Audit
FedEx Services*

Burroughs Enterprise, Startup, and Technology (B.E.S.T.) Innovation Lab



B.E.S.T. Innovation Lab Hosts Idea2Launch Workshop

Chris Heivly delivers an ideation workshop on Benedict's campus. The workshop was open to the community.

B.E.S.T. Innovation Lab Received National Recognition

The Burroughs Enterprise, Startup, and Technology (B.E.S.T.) Innovation Lab at Benedict College was awarded the *Rising Star Award for Excellence in Student Engagement in Entrepreneurship* at the Deshpande Symposium in June 2023. It was selected because the Lab "exemplifies the attributes of a Rising Star with the robust participation and rapid student adoption of entrepreneurial thinking across campus."



B.E.S.T. Innovation Lab Brings Pre-Accelerator to BC

Benedict College is one of 5 HBCUs to join the HBCU Founders Initiative's Pre-Accelerator program. The HBCU Founders Initiative (HBCUFI) is a nonprofit organization that supports HBCU students and alumni along their entrepreneurial journey, and its Pre-Accelerator program provides specialized support to students and alumni exploring entrepreneurship and the launch of tech-fueled ventures across HBCU campuses.

The other 4 new HBCUs on-boarding into HBCUFI's Pre-Accelerator program include Hampton University, Morehouse College, Texas Southern University, and Bethune-Cookman University.

The 5 new institutions join HBCUFI's Fall 2022 inaugural cohort of seven partner HBCUs that include Bowie State University, Elizabeth City State University, Morgan State University, North Carolina A&T University, Oakwood University, Prairie View A&M University, and Spelman College.

This brings HBCUFI's total number of HBCU campus-based cohorts to 12 institutions, with a growing waitlist of schools ready to partner. Prior to launching its inaugural cohort of 7 partner HBCUs in 2022, HBCUFI worked with HBCU students and alumni interested in entrepreneurship through its virtual programming offerings. Over 750 students and alumni from 80+ HBCUs have benefitted from HBCUFI's programming with participants raising over \$2M for their startups.

"HBCUFI is the missing piece of our entrepreneurial community-building package at Benedict College," Dr. Tracy Harrell Dunn, Dean of Benedict College's Burroughs School of Business and Entrepreneurship, and Aaron Taylor, Director of Benedict's B.E.S.T. Innovation Lab said. "Despite the B.E.S.T Lab's remarkable progress, we were missing a Pre-Accelerator experience for our student entrepreneurs that would enable our potential student founders to launch ventures in this competitive market confidently. With HBCUFI, we have that now."

While HBCUFI programming is open to students and alumni from the nation's 100+ HBCUs, the decision to develop direct partnerships with HBCUs allows HBCUFI to further connect with the on-campus ecosystem at HBCUs and host in-person entrepreneurship programs with partnered institutions.

"We are pleased to have 5 additional HBCUs join us in fulfilling our mission to ensure that innovative ideas don't die on the vine because there is no one available to cultivate them," said HBCUFI President, Marlon Evans. "By providing a structured program that connects our participants with executives and entrepreneurs with deep experience building companies, coupled with providing access to pre-seed funding, HBCUFI is helping to build an unprecedented innovation ecosystem on HBCU campuses."

Support from organizations committed to diversity and inclusion has been core to HBCUFI's success. Organizations supporting HBCUFI for its third year include UNCF, AARP, Principal Foundation, Blackstone LaunchPad, UNC Eshelman Institute for Innovation, Costco, Chase for Business, Vistra Corp., Cooley, and the Techstars Foundation.

For the program, each of the 12 partner HBCUs will host two, eight-week Pre-Accelerators (one in the fall and one in the spring) in support of up to eight startups per cohort; all of which are comprised of early-stage founders who are past the ideation stage and ready to validate a problem and build an MVP.

Each Pre-Accelerator program covers topics such as validating the idea, building a prototype, customer discovery, marketing and branding, legal operations, and fundraising and will be presented in weekly virtual cohort sessions with on-campus activities also planned. The program culminates in a pitch competition where participants are eligible to receive non-dilutive program awards in support of MVP development.

Applications for the Fall 2023 Pre-Accelerator program opened on July 1st and closed on August 6th.

B.E.S.T. Innovation Organizes Statewide Forum

The B.E.S.T. Innovation Lab hosted a half-day virtual event exploring the crucial role of higher education in South Carolina's thriving startup ecosystem.

The event opened with an early-bird HBCU session that focused on the unique challenges facing HBCUs in supporting minority entrepreneurs and competing in innovation. This roundtable discussion was an opportunity for HBCU representatives to connect, network, and learn from other leaders in the field. The following HBCUs were represented: Benedict College, Claflin University, SC State University, Allen University, Morris College, and Clinton College.

The main event brought together leaders from higher education institutions, startup accelerators/incubators, and successful startup founders to discuss best practices, strategies, and actionable plans for creating a more collaborative and effective innovation ecosystem in South Carolina.

"This forum was an exciting opportunity to learn more about the crucial role of higher education in the SC innovative ecosystem, connect with other HBCU representatives, and

shape the future of innovation and economic development in our state," says Atty Aaron Taylor, director of the B.E.S.T. Innovation Lab.

The forum featured a keynote welcome from John Hill (Techstars). Nancy Conwell, (South Carolina Department of Commerce) delivered the State of SC Innovation Ecosystem. The forum included a panel discussion on Educational Experience's Impact on the Entrepreneurial Journey featuring Starlitt Miller (Transity), Brett Nilsen (Copyt), Ryan McElhinney (Student-Made Store). The forum ended with a presentation on Higher Education's Role in the Innovation Ecosystem delivered by John Hill (Techstars) as well as a presentation from Ryan McElhinney (Student-Made).

The SC institutions that attended the main event included Benedict College, USC (Columbia), USC (Upstate), Wofford College, Allen University, Bob Jones University, and Clemson University.

B.E.S.T. Innovation Lab Receives Grant Funding

The Howard University & PNC National Center for Entrepreneurship, an innovative and new initiative recently launched to support entrepreneurship at HBCUs and Black business owners across the country, selected the Burroughs Enterprise, Startup, and Technology Innovation Lab as an inaugural recipient of a \$25,000 Entrepreneurship Education Innovation Grant. This grant will support the Lab's efforts to further develop the entrepreneurial ecosystem and offerings on Benedict's campus. The intention of the award is to benefit students, faculty, staff, alumni, and/or the greater community.

ALUMNI



Simone Bryant ('23, business administration - management)

Simone Bryant served as a spring intern for Congressman Emanuel Cleaver in Washington, D.C. Emanuel Cleaver, II is a ninth term congressman that represents Missouri's Fifth Congressional District, the home district of President Harry Truman. He is a member of the House Committee on Financial Services; Chair of the subcommittee on Housing, Community Development and Insurance; member of the subcommittee on Investor Protection, Entrepreneurship, and Capital Markets; member of the subcommittee on Oversight and Investigations; member of the House Committee on Homeland Security; member of the Subcommittee on Transportation and Maritime Security; and member of the Select Committee on the Modernization of Congress..

Kasey Cooper ('23, accounting)

Kasey Cooper was selected as the Outstanding Senior Award Recipient from the Tyrone Adam Burroughs School of Business and Entrepreneurship for Spring 2023.

He was chosen because the business faculty believes that Mr. Cooper exemplified the ideal Benedict College graduate and demonstrated the highest standards in academic excellence, service to the college, and service to the community.

Mr. Cooper was an active member of the Benedict College Honors Program. Throughout his 4 years at the College, he held consistent



placement on either the President's List or the Dean's List. Additionally, he was inducted into Delta Mu Delta, the business school's international business honor society.

Mr. Cooper had a long career of leadership on Benedict's campus. Starting in his sophomore year, he was elected Vice-President of the Burroughs Scholars Program. In his junior year, he held the position of President of the National Association of Black Accountants (NABA) on campus and Vice-President of the Benedict College Honors Program. As a senior, he maintained his leadership roles with the Burroughs Scholars Program and NABA in addition to serving as the president of the Benedict College Honors Program and treasurer of the Collegiate 100.

Mr. Cooper participated annually in the Internal Revenue Service's Volunteer Income Tax Assistance (VITA) Program, a program that provides free tax preparation services to the underserved. Additionally, he maintained a commitment to the Harvest Hope Food Bank starting in his freshman year, and using his influence as a leader, organized several food drives on campus.

At the time of graduation, Mr. Cooper was finishing with a 3.95 GPA and having completed two internships with Deloitte US, a company that offers services in audit, advisory, tax, and consulting. His plans after graduation included a return to Deloitte to complete his third internship with the company in Houston, Texas and the Master of Accountancy program at Jackson State University in Jackson, Mississippi.



Jahavheed George ('23, accounting)

Jahavheed George was selected in January of his senior year to join his peers from across the country for a spirited roundtable discussion with Vice President Kamala Harris at the White House.

Vice President Harris' conversation with the students focused on various topics from entrepreneurial ventures to the impact of the Dobbs decision to mental health issues.

During his senior year, George served as the treasurer of the Benedict College Tyrone Adam Burroughs School of Business and Entrepreneurship's chapter of the National Association of Black Accountants and was named a Center for Financial Advancement Scholar.

George has professional experience working with Just Elevate, LLC, and Sisters of Charity Foundation of South Carolina. As a senior, he worked as a Finance Analyst Intern at Dominion Energy. Since graduation, he joined Dominion Energy full-time as a financial analyst only 3 days after graduation and was recently featured in a press release from the company.

"Jahavheed is a prime example of the great talent that exists on every HBCU campus," said Tony Elliot, director of Envision Tomorrow for Dominion Energy and George's supervisor. "The intern program provided the exposure he needed to showcase his immense talents which will benefit the company."

Kristen A. Lang ('18, accounting)

Kristen Lang graduated from National Louis University with a Master of Arts in Teaching in Early Childhood Education. She currently serves as librarian/media teacher and resource coordinator at Mildred I. Lavizzo Elementary School in Chicago, IL.





Tyler McAllister ('17, business administration - management; MBA, '20)

Tyler McAllister was recently promoted to Corn Department Packaging Manager. Tyler joined Frito-Lay in 2022 as a Department Manager Designate where he completed his initial training in the company's accelerated training program intended to accelerate the development of future leaders within PepsiCo. With over 4 years combined experience at Target and Amazon, Tyler's initial onboarding assignment was to learn Frito-Lay packaging. Tyler is also a member of the Perry Site campus recruiting team helping to source new college hires.

McAllister was a member of the inaugural graduation class for the Master of Business Administration Program at Benedict College.

Kelly Nixon ('23, business administration - marketing)

Kelly Nixon represented the business school at the HBCU Energy Leadership Pathways program. This program is a collaboration between the historically black colleges and universities in the Carolinas and a wide variety of companies in the energy industry. The objective is to increase the number of students at the participating schools who train for and seek careers in the energy industry.

Many students from marginalized communities are unaware of the opportunity for rewarding careers in the energy industry, so the pathway is structured in three phases from first-year through graduation and beyond. The Pathway is designed to operate in parallel with a four-year undergraduate program to provide participating students with experience and credentials for a successful career in the energy industry.

In December 2020 a group of Historically Black Colleges and Universities (HBCUs) and energy companies in the Carolinas convened a Council to create a leadership pathway for HBCU students to the energy industry. Participating Pathway students prepare for energy industry leadership careers beginning in their freshman year. They acquire experience and credentials in addition to their regular education making them particularly attractive to energy industry employers. Students represent all disciplines of interest to the energy industry, not just engineering and technical disciplines.



Kelly Nixon pictured on far right.



Mitchell Romig ('23, business administration - marketing)

Congratulations to Mitchell Romig for winning the best business school research presentation at the Spring 2023 Faculty and Student Research Symposium

BURROUGHS FACULTY & STAFF



Prof. Michele Dugar

Prof. Michele Dugar completed Advanced Teaching and Learning Studio (2.0) from Stanford University. This program is for educators and administrators who previously completed the school's Teaching & Learning Studio (TLS) program. It covers new approaches to practicing and teaching design that enable attendees to level up as innovative educators.

To fulfill the requirements of the program, Prof. Dugar conducted three in-context experiments with the support of a design coach, small coaching group and the larger TLS 2.0 cohort, using the concepts and frameworks introduced.

Dean Tracy H. Dunn

Dean Dunn was a co-presenter the Annual Accreditation Council for Business Schools and Programs (ACBSP) Conference in Chicago in July 2023. She delivered the presentation - *Innovative Engagement of Gen Z* - alongside colleague, Dr. Daryl Green, associate professor of marketing at Oklahoma Baptist University. Their presentation won "Best of Region" in Region 6.

Additionally, Dean Tracy H. Dunn was selected as inaugural Faculty Fellow by the Howard University & PNC National Center for Entrepreneurship (HUXPNC Center), an innovative initiative recently launched to support entrepreneurship at HBCUs and Black business owners across the country.

This program specifically supports HBCU faculty members who contribute to the Center's mission of empowering Black entrepreneurship through research and scholarship. This fellowship included a stipend in support of Dean Dunn's research project that will examine the state of entrepreneurship education at South Carolina's HBCUs.

Dean Dunn was recognized along with the other inaugural Faculty Fellows at the HUXPNC Center's National Conference, June 14-16, 2023, in Washington, D.C.



Dr. Ebuta Ekure

Dr. Ebuta Ekure, an associate professor of business administration and the inaugural department chair for the business school, retired from Benedict College on May 12. Dr. Ekure started his career at Benedict College in 1998. He taught business communications as well as all major courses in the management program.

"Dr. Ekure was the cornerstone of the business faculty for many years. We appreciate his dedication to our students and wish him well as he embarks on this new chapter of his life. Although he is now enjoying the adventures of retirement, his legacy will continue to inspire us daily," says Dr. Tracy Harrell Dunn, dean of the Burroughs School of Business & Entrepreneurship.



Dr. Melvin Miller

Dr. Melvin Miller presented "Perceptions of Banking Officials on African American Creditworthiness: A Phenomenological Inquiry" at the 2023 Washington Business Research Forum, March 2023, in Washington, D.C. The Forum provides a platform for business researchers of the Washington Consortium of Universities, Historically Black Colleges and University, and universities throughout the United States and beyond to share the results of their research.

Dr. Miller also represented Benedict College in June 2023 at Deloitte's HBCU Future of Work Symposium at Deloitte University in Westlake, Texas.



Dr. Victor Oyinbo

Dr. Victor Oyinbo was awarded SCICU Excellence in Teaching for Benedict College on April 18 at the Columbia Metropolitan Convention Center.

Twenty-one faculty leaders – one per SCICU member institution – were celebrated at the event. More than 150 guests, including campus leaders and state legislators, gathered to honor faculty members nominated by their respective institutions for the SCICU Excellence in Teaching award. Each recipient was presented a framed award certificate and a \$3,000 professional development grant.

Although the 2023 Excellence in Teaching award recipients represent a wide range of academic disciplines – from languages, music, education, and art to nursing, religion, social sciences, speech-language pathology, Dr. Oyinbo was the only professor representing the business discipline.

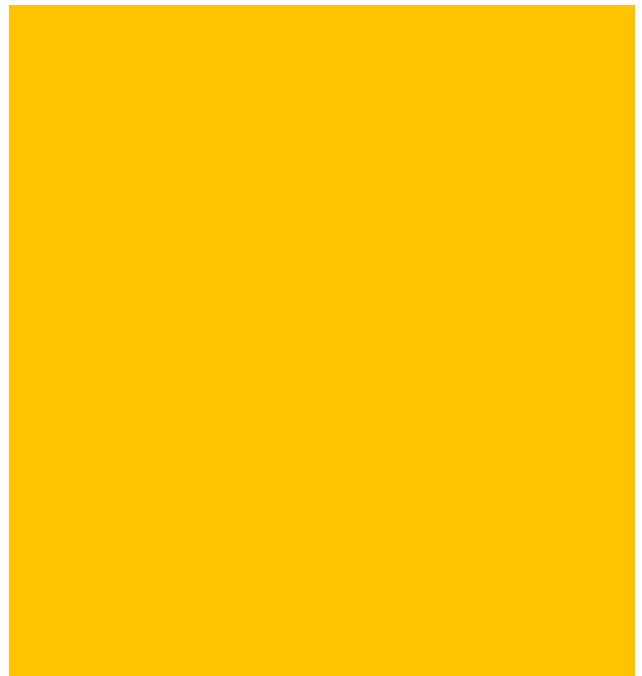
Dr. Oyinbo is a tenured associate professor of business administration. With a focus on international business, Dr. Oyinbo uses his bachelor's, master's, and doctoral degrees in finance and business administration to prepare students for competitive leadership roles in a global economy.

A proud graduate of Benedict College, Oyinbo is professionally committed to serving underrepresented communities, evidenced by more than 13 years of instructional and administrative service at HBCUs, including teaching at Voorhees University. He joined the Benedict faculty in 2016, and his course load includes Introduction to Business, Personal Finance, Business Policy, Investment Management, Advanced Corporate Finance, and International Business at both the undergraduate and graduate levels.

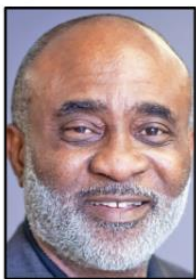


Oyinbo demonstrates teaching par excellence in the classroom by guiding students in accessing and discovering information rather than acting as their primary source of information. Through an emphasis on experiential teaching methods, including contextual simulations, guided service learning, and leveraged strategic partnerships, he ensures the translation of business principles to applicable professional competencies.

Students' learning outcomes provide clear evidence of Oyinbo's teaching excellence. Whether in formal class enrollments or extracurricular initiatives, such as the development of an informal investment club and personal finance training seminars, students remark that he inspires them through his passion in the classroom, advising, and mentorship. Another student gave the ultimate testimony when she stated that "the engagement that a student receives is not just knowing the educational material but having a full understanding of what the educational material is used for and how it can help outside of college." A dedicated and innovative educator, Dr. Oyinbo truly represents #TheBESTofBC!



2023 SCICU Excellence In Teaching Award Winner



Dr. Victor Oyinbo
Business



BURROUGHS SUPPORTERS

Assistant Secretary for Fish and Wildlife and Parks Shannon Estenoz visited Columbia, South Carolina, to celebrate new funding from the National Park Service’s History of Equal Rights grant program. She announced a \$130,000 grant from the National Park Service for Benedict College to preserve the history of Duckett Hall located in the campus’ historic district.

“It is our job to help tell America’s stories,” said Estenoz. “The efforts underway here at Benedict College will help tell a complete story because black history is American history and we need to tell it.”



Ravee Johnson (B.S., '09, marketing)

The Burroughs Dean’s Office was excited to welcome Mr. Johnson, an Innovation & UX Senior Associate with PwC, to talk to the accounting students about career opportunities.



Retirement System Investment Commission

The Burroughs Dean’s Office was excited to welcome the RSIC team to campus in February to share career opportunities with Burroughs students.





TYRONE ADAM BURROUGHS
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BENEDICT COLLEGE